

JUNE 2022

Red Shoe Krewe Newsletter



SUMMER IS HERE!

Welcome to the Red Shoe Krewe Monthly Newsletter!

The purpose of this Newsletter will is to inform Red Shoe Krewe Members and Friends of past and future events.

The mission of the Red Shoe Krewe South Louisiana is to engage and inspire young professionals throughout the greater South Louisiana Community to raise awareness and expand the circle of friends and supporters for the RMHC-SLA.

UPCOMING EVENTS!

Rusty Nail Fundraiser -- Thursday, July 7th 4PM-8PM

Red Dress Run -- Saturday, August 19th 9AM

RMHC-SLA Golf Tournament -- ***NEW DATE*** Tuesday, November 1st
@ English Turn Golf

Newsletter Highlights

New Board
Members

Upcoming
Events &
Fundraisers

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News

How to Get
Involved



[@redshoekrewesla](https://www.facebook.com/redshoekrewesla)



[rmhc_red_shoe_krewe](https://www.instagram.com/rmhc_red_shoe_krewe)

MEET OUR NEW RSK BOARD MEMBERS



Emily Braud

Born and raised in Metairie, Louisiana, Emily recently graduated from LSUHSC Physical Therapy and is beginning her career in pediatric physical therapy. She serves on the Social & Membership Committee.

MEET OUR NEW RSK BOARD MEMBERS



Andrew Herques

Andrew Herques is a proud native of Houma, Louisiana. He is a graduate from the University of Mississippi School of Business Administration. Currently, Andrew is employed with Max Foods Management Inc. He has aspirations of becoming a 3rd generation McDonald's Owner/Operator.

MEET OUR NEW RSK BOARD MEMBERS



Jack Pontin

Jack Pontin, a native New Orleanian, is a recent graduate of Ole Miss. He currently attends Loyola New Orleans Law School and is excited to be a part of Red Shoe Krewe.

UPCOMING EVENTS & FUNDRAISERS



Rusty Nail Fundraiser

Please join the RSK for our July Fundraiser at the Rusty Nail! The Rusty Nail is **generously donating 20%** of all sales during our 4pm-8pm timeframe!

Invite all of your friends, coworkers, and family!

Red Dress Run 2022

Please join the RSK this August for the Red Dress Run in the French Quarter!

[Click here for more information!](#)



Winn-Dixie Community Bag

Winn Dixie's Community Bag Program!
Each time you purchase a \$2.99 reusable bag at the Winn-Dixie (401 North Carrollton Avenue in New Orleans, Mid-City), during the month of June, RMHC-SLA will receive a \$1 donation!



UPCOMING EVENTS & FUNDRAISERS



Lafayette Family Room

We are thrilled to announce our plans to build a **Ronald McDonald Family Room** inside **Our Lady of Lourdes Women's & Children's Hospital in Lafayette, Louisiana**. Expected to open in fall of 2022, the Family Room offers support to children and their families in the form of a relaxing break from the stress of the hospital environment where they can relax, prepare a meal, have a snack, or even take a nap.

[Click here for more information!](#)



MAY FUNDRAISERS

Red Shoe Krewe Summer Soirée

We had an absolute blast at our RSK Summer Soirée! The Bienvenu Family and our amazing sponsors helped us raise nearly **\$1,400** for RMHC-SLA!

We would like to sincerely thank the **Bienvenu Family** for their generous donations and their amazing home for our venue!

Special thanks to our amazing donors:

Generations Hall, Martin Wine & Spirits, Dickie Brennan & Co., Quarter View Restaurant, We all asked for You Catering, Food & Board, McAlister's Deli



MAY FUNDRAISERS



MAY FUNDRAISERS

1st ANNUAL POP TAB-A-PULL-OOZA

Our first ever pop tab-a-pull-ooza was an overwhelming success! We received over **1,200 pounds** of tabs! Thank you to all of you who donated!



McDonald's Round Up

Southern Louisiana McDonald's restaurants have been asking customers to **Round-Up** their orders for families at RMHC-SLA!

VOLUNTEER NEWS

Give NOLA Day

Give NOLA Day 2022 was a huge success for **RMHC-SLA**! Not only did we raise funds for our families we received a ton of press and social media coverage!

Thank you to those that donated and helped promote!



Louisiana Airstream Club T-Shirt Drive

Longtime supporter Dee Smith helped raise money and awareness with her T-Shirt sale!



Leidos Family Meals

The team from Leidos donated meals for all of the families staying at RMHC-SLA!



VOLUNTEER NEWS

Our Lady of Prompt Succor School Amazon Wishlist

Our Lady of Prompt Succor
purchased several items on RMHC-
SLA's Wishlist!

[Help the house with their Amazon
Wishlist!](#)



American Reading Company Meals

Members of the **American Reading
Company** dropped by the house to cook
some meals while in town for their
national conference!



VOLUNTEER NEWS



The Odeon at South Market Meal Kit Donation

The great folks at the Odeon at South Market generously donated **meal kits** to families staying at RMHC-SLA!

New Orleans Bible Fellowship Brotherhood Ministry Meal

The New Orleans Brotherhood Ministry **provided meals** for families at RMHC-SLA!



HOW TO GET INVOLVED



Become A RSK Member [Here!](#)

Our members can make an incredibly positive impact in the lives of families who depend on the Ronald McDonald House of South Louisiana.

Membership dues are **\$65 per year**, which pays for the suggested donation of a family's one-night stay, so right from the start you are supporting these families!

Membership Benefits

- Learn how RMHC enriches the quality of life for children and their families
- Gain experience in nonprofit program development, event coordination, marketing, & fundraising through committees
- Network with young professionals, volunteers, and community leaders
- Ability to serve in a leadership capacity on the RSK Board via annual election
- Volunteer in ways that directly impact families in crisis

WANT TO JOIN A COMMITTEE?

Social & Membership Committee

This committee coordinates our social events throughout the year to engage the public, recruit new members, promote networking, and engage new sponsors.

They lead our membership recruiting efforts and maintain relationships with current members.

Development Committee

The purpose of the Development Committee is to raise funds for the Ronald McDonald House through the efforts of Red Shoe Krewe members.

This committee will support RMHC-SLA events, as well as create and host unique events through the Red Shoe Krewe.

Marketing & Communications

The purpose of this committee is to increase awareness of what the Red Shoe Krewe/RMHC is and what it does to support the community both externally and internally. This is accomplished through social media, promotional items, event and social advertising, member spotlights within the group, internal and external communications, and more.

Volunteer

The purpose of this committee is to engage, empower and inspire individuals to build awareness and expand our circle of friends for RMHC-SLA.

This committee will support RMHC and the Red Shoe Krewe by assisting in the planning of RSK events as well as finding and training volunteers for those events.

Email @rsk.rmhc.sla@gmail.com

if you're interested in joining a committee

HOW TO GET INVOLVED

Like and Share our Social Media



[@redshoekrewesla](#)



[rmhc red shoe krewe](#)

Donate or Prepare a Meal [Here!](#)

Meals From The Heart

At the end of a long day at their child's hospital bedside, it means so much to these families to have a hot meal prepared and waiting for them at the house.

Volunteer groups of up to 3 adults are invited to prepare a comforting meal for families at the house by 5:30 p.m.

Out of an abundance of caution for our families, staff, and volunteers all individuals staying, working, and/or volunteering at the House must show proof of COVID vaccination.