

MAY 2022

# Red Shoe Krewe Newsletter



## WE ARE BUILDING MOMENTUM!

Welcome to the Red Shoe Krewe Monthly Newsletter!

The purpose of this Newsletter will be to inform Red Shoe Krewe Members and Friends of past and future events.

The mission of the Red Shoe Krewe South Louisiana is to engage and inspire young professionals throughout the greater South Louisiana Community to raise awareness and expand the circle of friends and supporters for the RMHC-SLA.

We have a lot to look forward to in the coming months!

- RSK Summer Soiree' Friday, June 3rd
- 1st ANNUAL POP TAB-A-PULL-OOZA Saturday, May 21st 9am-12pm

## Newsletter Highlights

### Upcoming Events & Fundraisers

### Volunteer News

### How to Get Involved



[@redshoekrewesla](https://www.facebook.com/redshoekrewesla)



[rmhc\\_red\\_shoe\\_krewe](https://www.instagram.com/rmhc_red_shoe_krewe)

# UPCOMING EVENTS & FUNDRAISERS



## A Summer Soiree'

RSK Board Member, Gigi Nalty, will be hosting a Summer Soiree' benefiting RMHC-SLA **Friday, June 3rd!**

**RSVP @ giginalty@gmail.com**

## 1st ANNUAL POP TAB-A-PULL-OOZA

Be sure to donate all of your **pop tabs** to RMHC-SLA on **Saturday, May 21st** from **9am-12pm!**



# UPCOMING EVENTS & FUNDRAISERS

## Lafayette Family Room

We are thrilled to announce our plans to build a **Ronald McDonald House Charities Family Room** inside Our Lady of **Lourdes Women's & Children's Hospital**! Expected to open in fall of 2022, the Family Room offers support to children and their families in the form of a relaxing break from the stress of the hospital environment where they can relax, prepare a meal, have a snack, or even take a nap.

[Click here for more information!](#)



# APRIL FUNDRAISERS



## Pi Day Fundraiser at Midway Pizza

We are beyond thankful that **Midway Pizza** hosted another fantastic Giveback night for **RMHC-SLA!**

## Sophia Parigi Donation

New Orleans based artist, **Sophia Parigi** donated a percentage of her proceeds from her birthday concert to **RHMC-SLA!**



# APRIL FUNDRAISERS



## St Peters S.O.U.L Fundraiser

**St Peter Catholic School** in Convington, LA generously donated to RMHC-SLA from money raised during their "**Serving Others United in Love**" event!

## Urban South Mixer

We had a fantastic time connecting at our **Urban South Mixer**. Thank you Urban South for your **\$100 donation** to RMHC-SLA!



# APRIL FUNDRAISERS



## Domain Companies Donations

Huge thanks to the **Domain Companies** for preparing Easter baskets for families at RMHC-SLA during the Easter holidays!

## Spitale's Deli Giveback

**Spitale's Deli** donated a percentage of their sales on 4/27 for our **Giveback event!**

3309 DIVISION STREET  
METAIRIE, LA  
504-837-9912

10 VILLERE STREET  
DESTREHAN, LA  
985-603-4100

**Wednesday, April 27**



**DINE FOR A CAUSE**

SPITALE'S WILL DONATE 10% OF YOUR ORDER  
WHEN YOU MENTION **RMHC-SLA**

Good for dine in, take out and catering  
Metairie 10:30 AM - 8:00 PM  
Cypress Lakes Country Club 10:30 AM - 10:00 PM

  
RMHC  
of South Louisiana

# APRIL FUNDRAISERS

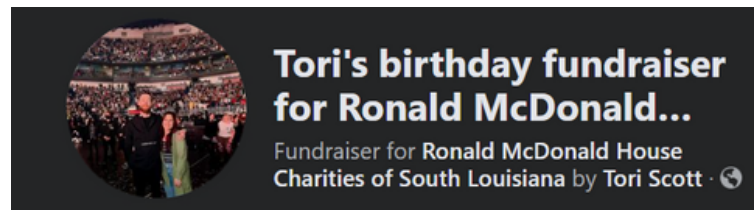


## Festival International de Louisiane

Lafayette based **Festival International** donated 25 cents for every Festival International **Lapel Pin** sold during the festival!

## Birthday Donation

Red Shoe Krewe Member, **Tori Scott**, raised **over \$150** during her RMHC-SLA Facebook fundraiser! **Thank you, Tori!**



# VOLUNTEER NEWS

## Momentive Volunteering

Thank you **Momentive** for your generous donation of **\$2,500 to RMHC-SLA** and volunteering your time at the house this month!



## RMHC-SLA Volunteer Thank You!

Members of **RMHC-SLA** spread a lot of love to all of their volunteers in the month of April with signs and goodies!

# HOW TO GET INVOLVED



## Become A RSK Member [Here!](#)

Our members can make an incredibly positive impact in the lives of families who depend on the Ronald McDonald House of South Louisiana.

Membership dues are **\$65 per year**, which pays for the suggested donation of a family's one-night stay, so right from the start you are supporting these families!

## Membership Benefits

- Learn how RMHC enriches the quality of life for children and their families
- Gain experience in nonprofit program development, event coordination, marketing, & fundraising through committees
- Network with young professionals, volunteers, and community leaders
- Ability to serve in a leadership capacity on the RSK Board via annual election
- Volunteer in ways that directly impact families in crisis

## WANT TO JOIN A COMMITTEE?

### Social & Membership Committee

This committee coordinates our social events throughout the year to engage the public, recruit new members, promote networking, and engage new sponsors.

They lead our membership recruiting efforts and maintain relationships with current members.

### Development Committee

The purpose of the Development Committee is to raise funds for the Ronald McDonald House through the efforts of Red Shoe Krewe members.

This committee will support RMHC-SLA events, as well as create and host unique events through the Red Shoe Krewe.

### Marketing & Communications

The purpose of this committee is to increase awareness of what the Red Shoe Krewe/RMHC is and what it does to support the community both externally and internally. This is accomplished through social media, promotional items, event and social advertising, member spotlights within the group, internal and external communications, and more.

### Volunteer

The purpose of this committee is to engage, empower and inspire individuals to build awareness and expand our circle of friends for RMHC-SLA.

This committee will support RMHC and the Red Shoe Krewe by assisting in the planning of RSK events as well as finding and training volunteers for those events.

Email [@rsk.rmhc.sla@gmail.com](mailto:@rsk.rmhc.sla@gmail.com)

if you're interested in joining a committee

# HOW TO GET INVOLVED

## Like and Share our Social Media



@redshoekrewesla



rmhc red shoe krewe

## Donate or Prepare a Meal [Here!](#)

### Meals From The Heart

At the end of a long day at their child's hospital bedside, it means so much to these families to have a hot meal prepared and waiting for them at the house.

**Volunteer groups of up to 3 adults are invited to prepare a comforting meal for families at the house by 5:30 p.m.**

*Out of an abundance of caution for our families, staff, and volunteers all individuals staying, working, and/or volunteering at the House must show proof of COVID vaccination.*