

FINANCIAL REPORT

RONALD MCDONALD HOUSE CHARITIES  
OF SOUTH LOUISIANA, INC.

DECEMBER 31, 2019

RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.

TABLE OF CONTENTS

DECEMBER 31, 2019

	<u>PAGE</u>
INDEPENDENT AUDITOR’S REPORT.....	1 - 2
FINANCIAL STATEMENTS:	
Statement of Financial Position .....	3
Statement of Activities .....	4
Statement of Functional Expenses .....	5
Statement of Cash Flows.....	6
Notes to Financial Statements .....	7 - 15



# Duplantier Hrapmann Hogan & Maher, LLP

A.J. Duplantier, Jr., CPA  
(1919-1985)

Felix J. Hrapmann, Jr., CPA  
(1919-1990)

William R. Hogan, Jr., CPA  
(1920-1996)

James Maher, Jr., CPA  
(1921-1999)

November 6, 2020

Lindsay J. Calub, CPA, LLC  
Guy L. Duplantier, CPA  
Michelle H. Cunningham, CPA  
Dennis W. Dillon, CPA  
Grady C. Lloyd, III CPA

---

Heather M. Jovanovich, CPA  
Terri L. Kitto, CPA

---

Robynn P. Beck, CPA  
John P. Butler, CPA  
Jason C. Montegut, CPA  
Paul M. Novak, CPA, AVB, CVA  
Wesley D. Wade, CPA

---

Michael J. O' Rourke, CPA  
David A. Burgard, CPA  
Clifford J. Giffin, Jr., CPA  
William G. Stamm, CPA

---

**New Orleans**  
1615 Poydras Street,  
Suite 2100  
New Orleans, LA 70112  
Phone: (504) 586-8866  
Fax: (504) 525-5888

**Northshore**  
1290 Seventh Street  
Slidell, LA 70458  
Phone: (985) 641-1272  
Fax: (985) 781-6497

**Houma**  
247 Corporate Drive  
Houma, LA 70360  
Phone: (985) 868-2630  
Fax: (985) 872-3833

**Napoleonville**  
5047 Highway 1  
P.O. Box 830  
Napoleonville, LA 70390  
Phone: (985) 369-6003  
Fax: (985) 369-9941

To the Board of Directors  
Ronald McDonald House Charities  
of South Louisiana, Inc.  
New Orleans, Louisiana

## Report on the Financial Statements

We have audited the accompanying financial statements of Ronald McDonald House Charities of South Louisiana, Inc. (a nonprofit organization), which comprise the statement of financial position as of December 31, 2019, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free of material misstatement, whether due to fraud or error.

## Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

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An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting principles used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Ronald McDonald House Charities of South Louisiana, Inc. as of December 31, 2019, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

***Duplantier, Hrapmann, Hogan & Maher, LLP***

New Orleans, Louisiana

RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.  
STATEMENT OF FINANCIAL POSITION  
DECEMBER 31, 2019

ASSETS

CURRENT ASSETS:

Cash and cash equivalents	\$ 2,549,924
Investments at fair value:	
Certificates of deposit	3,258,093
Stocks	1,700,857
Prepays and other assets	230
Total current assets	<u>7,509,104</u>

PROPERTY AND EQUIPMENT, NET	<u>430,903</u>
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TOTAL ASSETS	<u><u>\$ 7,940,007</u></u>
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LIABILITIES AND NET ASSETS

CURRENT LIABILITIES:

Accounts payable and accrued liabilities	<u>\$ 40,117</u>
Total current liabilities	

NET ASSETS:

Without donor restrictions:	
Undesignated	2,332,863
Designated:	
Property and equipment	696,827
New house construction	2,000,000
Grants	100,000
House operations	625,000
Total net assets - without donor restrictions	<u>5,754,690</u>
With donor restrictions:	
Purpose restrictions	2,145,200
Total net assets	<u>7,899,890</u>

TOTAL LIABILITIES AND NET ASSETS	<u><u>\$ 7,940,007</u></u>
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See accompanying independent auditor's report and notes to financial statements.

RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.  
STATEMENT OF ACTIVITIES  
FOR THE YEAR ENDED DECEMBER 31, 2019

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
REVENUES AND OTHER SUPPORT:			
Ronald McDonald House operations	\$ 7,873	\$ -	\$ 7,873
Contributions	370,486	-	370,486
Fundraising events	92,059	-	92,059
Interest and dividends	147,872	-	147,872
Unrealized gain on investments	94,623	100,200	194,823
In-kind contributions	94,427	-	94,427
Other	12,686	-	12,686
Net assets released from restrictions	<u>-</u>	<u>-</u>	<u>-</u>
Total revenues and other support	<u>820,026</u>	<u>100,200</u>	<u>920,226</u>
EXPENSES:			
Program services	571,757	-	571,757
Supporting services:			
Management and general	60,215	-	60,215
Fundraising	<u>134,593</u>	<u>-</u>	<u>134,593</u>
Total expenses	<u>766,565</u>	<u>-</u>	<u>766,565</u>
Change in net assets	53,461	100,200	153,661
Net assets - beginning of year, as previously reported	3,902,826	3,843,403	7,746,229
Adjustment for net asset reclassification	<u>1,798,403</u>	<u>(1,798,403)</u>	<u>-</u>
Net assets - beginning of year, as restated	<u>5,701,229</u>	<u>2,045,000</u>	<u>7,746,229</u>
Net assets - end of year	<u>\$5,754,690</u>	<u>\$2,145,200</u>	<u>\$7,899,890</u>

See accompanying independent auditor's report and notes to financial statements.

RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.  
STATEMENT OF FUNCTIONAL EXPENSES  
FOR THE YEAR ENDED DECEMBER 31, 2019

	<u>Program Services</u>	<u>Supporting Services</u>	<u>Fundraising</u>	<u>Total</u>
Advertising	\$ 1,633	\$ 817	\$ 817	\$ 3,267
Bank charges	2,129	-	600	2,729
Care mobile	40,000	-	-	40,000
Depreciation	35,825	-	-	35,825
Dues and subscriptions	1,294	-	365	1,659
Fundraising	-	-	56,767	56,767
Housekeeping	1,762	-	-	1,762
In-kind donations	94,314	-	-	94,314
Insurance	50,886	-	2,566	53,452
Legal and professional	-	9,500	-	9,500
Miscellaneous	2,039	-	45	2,084
Office	12,777	994	426	14,197
Payroll taxes	14,908	3,028	5,358	23,294
Postage and printing	1,868	1,834	1,590	5,292
Repairs and maintenance	21,083	-	-	21,083
Salaries	183,817	37,338	66,059	287,214
Security	61,550	-	-	61,550
Supplies	4,576	238	-	4,814
Travel and seminars	-	6,466	-	6,466
Utilities and telephone	38,989	-	-	38,989
Van expenses	2,307	-	-	2,307
	<u>\$ 571,757</u>	<u>\$ 60,215</u>	<u>\$ 134,593</u>	<u>\$ 766,565</u>

See accompanying independent auditor's report and notes to financial statements.

RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.  
STATEMENT OF CASH FLOWS  
FOR THE YEAR ENDED DECEMBER 31, 2019

CASH FLOWS FROM OPERATING ACTIVITIES:

Changes in net assets	\$ 153,661
Adjustments to reconcile changes in net assets to net cash provided by operating activities:	
Depreciation	35,825
Unrealized (gain) on investments, net	(194,823)
Changes in operating assets and liabilities:	
Accounts payable and accrued liabilities	<u>33,336</u>
Net cash provided by operating activities	<u>27,999</u>

CASH FLOWS FROM INVESTING ACTIVITIES:

Proceeds from sale of investments	4,750,000
Purchase of investments	<u>(3,749,383)</u>
Net cash provided by investing activities	<u>1,000,617</u>

NET INCREASE IN CASH AND CASH EQUIVALENTS 1,028,616

CASH AND CASH EQUIVALENTS - Beginning of year 1,521,308

CASH AND CASH EQUIVALENTS - End of year \$ 2,549,924

SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION:

Cash paid during the year for:	
Interest	<u>\$ -</u>
Income taxes	<u><u>\$ -</u></u>

See accompanying independent auditor's report and notes to financial statements.



RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2019

NATURE OF OPERATIONS

Ronald McDonald House Charities of South Louisiana, Inc. ("House") was created in 1983. It is a nonprofit organization which provides a "home-away-from-home" to families of seriously ill children and provides programs that give comfort, compassion, and care to children and their families.

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

Basis of Accounting:

The financial statements have been prepared using the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America, whereby revenues are recognized when they are earned, and expenses are recognized when they are incurred.

Basis of Presentation:

U.S. GAAP requires the House to report information regarding its financial position and activities according to the following net assets classifications:

- Net assets without donor restrictions - net assets whose use by the House is not restricted by donors, even though their use may be limited in other respects, such as by board designation. There were Board designated net assets in the amount of \$3,421,827 at December 31, 2019.
- Net assets with donor restrictions - net assets whose use by the House has been limited by donors (a) to later periods of time or other specific dates, or (b) for specified purposes, relating to scholarships awarded to disabled individuals. There were net assets with donor restrictions in the amount of \$2,145,200 at December 31, 2019.

Revenues are reported as increases in net assets without donor restrictions unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law. Expirations of donor restrictions on the net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets. The House has adopted a policy to classify donor restricted contributions as without donor restrictions to the extent that donor restrictions were met in the year the contribution was received.

RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2019

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES: (Continued)

Use of Estimates:

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents:

For purposes of the statement of cash flows, the House considers cash, money market funds, and all highly liquid investments with original maturities of three months or less to be cash equivalents.

Investments:

Investments are recorded at fair market value. The unrealized appreciation (depreciation) is included in the statement of activities. For contributed investments, fair value of the gift is determined by the market value at the date of donation.

Revenue Recognition:

Revenue is recorded at net realizable amounts from the House guests as services are rendered. At December 31, 2019, revenue from fees earned from House operations was \$7,873.

Contributions consist of grants and gifts from individuals, corporations, foundations, and Ronald McDonald House Charities, Inc. Contributions received are measured at their fair value and recorded as increases in net assets without donor restrictions or donor-restricted net assets, depending on the existence and/or nature of any donor restrictions.

Contributed Services:

The House records non-cash donations as contributions at their estimated fair values at the date of donation. The House recognizes donated services, if significant in amount, which create or enhance nonfinancial assets or that require specialized skills that are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation. In-kind contributions consisting of both time and resources for the year ended December 31, 2019 was \$94,427. In addition, a substantial number of volunteers have contributed significant amounts of their time in the House's program services. However, these volunteer services do not meet all of the applicable requirements of financial accounting standards necessary to be recorded in the financial statements.

RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2019

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES: (Continued)

Property and Equipment:

Property and equipment are recorded at cost and depreciated using the straight-line method over the useful lives of the assets, which range as follows:

- |                             |            |
|-----------------------------|------------|
| • Building and improvements | 7-39 years |
| • Equipment                 | 5-7 years  |
| • Canister boxes            | 5 years    |
| • Vehicles                  | 5 years    |

Expenditures for major additions of property and equipment in excess of \$1,000 whose useful lives extend beyond a one-year period and betterments which naturally add to the value of related assets or materially extend the useful lives of assets are capitalized. Donated assets are recognized at their estimated fair values at the date of donation. Expenditures for maintenance and repairs are charged to expense as incurred.

Functional Allocation of Expenses:

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. The statement of functional expenses presents the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the program and supporting services benefited. The expenses that are allocated include salaries, payroll taxes, and office supplies which are allocated on the basis of estimates of time and effort. Management and general expenses include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of the House.

Net Assets With Donor Restrictions:

Revenue with donor restrictions and net assets with donor restrictions are primarily composed of proceeds from the sale of donated stock and the remaining shares of the donated stock, which both had donor restrictions. The donor specifically stipulated that only the dividends and earnings received from the investment may be used to fund operations and was setup as a perpetual endowment.

Income Taxes:

The House is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code. Accordingly, no provision has been made for income taxes.

RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2019

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES: (Continued)

Income Taxes: (Continued)

FASB Accounting Standards Codification 740 (ASC 740) requires that a tax position be recognized or derecognized based on a “more than not” threshold. This applies to positions taken or expected to be taken in a tax return where there is uncertainty about whether a tax position will ultimately be sustained upon examination. The House has evaluated its tax positions and determined that it does not have any uncertain tax positions that meet the criteria under ASC 740.

The House’s tax return Form 990 for 2018, 2017, and 2016 are subject to examination by the IRS, generally for three years after they were filed.

New Accounting Pronouncements:

As of January 1, 2019, the House adopted FASB ASU 2014-09, “*Revenue from Contract with Customers*” (ASC 606) which creates a single framework for recognizing revenue from contract with customers that falls within its scope.

The House adopted FASB 2018-08, Not-for-profit Entities (Topic 958): *Clarifying the Scope and the accounting Guidance for Contributions Received and Contributions Made*. This ASU establishes standard for characterizing grants and similar contracts with resource providers as either exchange transactions or conditional contributions.

The House analyzed the provisions of ASC 606 and ASU No. 2018-08 and concluded that no changes to their revenue recognition are needed to conform to the new standards. In addition, there was no cumulative effect adjustment to opening net assets.

Advertising:

The House expenses advertising costs when incurred. Advertising expense for the year ended December 31, 2019 was 3,267.

RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2019

2. PROPERTY AND EQUIPMENT:

Property and equipment consist of the following as of December 31, 2019:

Land	\$ 209,501
Building and improvements	917,282
Vehicle	36,737
Collection canister boxes	257,306
Equipment and appliances	<u>145,447</u>
	1,566,273
Accumulated depreciation	<u>(1,135,370)</u>
Property and equipment, net	<u><u>\$ 430,903</u></u>

Depreciation expense for the year ended December 31, 2019 was \$35,825.

3. CONCENTRATIONS:

Financial instruments which potentially subject the House to concentrations of credit risk include cash and investments. The House maintains its cash in bank deposit accounts which typically exceed federally insured limits as guaranteed by the Federal Deposit Insurance Corporation (FDIC). To minimize this risk, the House uses several banks and reviews the banks' financial condition to ensure the safety of its deposits.

As of December 31, 2019, the House's cash and CD balances exceeded the FDIC insurance by \$1,976,892. Investments held by a broker in customer accounts are protected against physical loss by the Securities Investor Protection Corporation (SIPC). Cash equivalents, other securities, and limited amounts of cash held in brokerage accounts is protected up to \$500,000 for each brokerage account, with a limit of \$250,000 for claims of uninvested cash balances. The SIPC insurance does not protect against market losses on investments. All investments held in brokerage accounts by the House at December 31, 2019 are highly liquid. Though the market value of investments is subject to fluctuations on a year-to-year basis, management believes the investment policy is prudent for the long-term welfare of the House.

For the year ended December 31, 2019, three donors accounted for approximately 25% of donation revenues, which includes donations from individuals, corporations and fundraising events held by the House.

RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2019

4. LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS:

The House manages its liquidity by operating within a prudent range of financial stability, maintaining adequate liquidity to fund near-term operations, and maintaining sufficient reserves to provide reasonable assurance that any long-term obligations will be discharged. As part of the House's liquidity management plan, cash in excess of daily requirements is invested in short-term investments and money market accounts. The following table reflects the House's financial assets (cash and cash equivalents and investments) as of December 31, 2019, reduced by amounts not available for expenses within one year of the statement of financial position:

Financial assets:	
Cash and cash equivalents	\$ 2,549,924
Investments	4,958,950
Total financial assets	<u>7,508,874</u>
Less those unavailable for general expenses within one year, due to:	
Donor-restricted endowment fund	(2,145,200)
Board-designated net assets	<u>(3,421,827)</u>
Financial assets available to meet cash needs for general expenses within one year	<u><u>\$ 1,941,847</u></u>

5. FAIR VALUE MEASUREMENTS:

FASB Accounting Standards Codification 820, *Fair Value Measurements* (FASB ASC 820), defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements.

The valuation hierarchy is based on the transparency of inputs to the valuation of the House's investments. The House's investments are considered Level 1 investments as defined by FASB ASC 820. Level 1 valuation is based on quoted prices for identical securities in active markets.

Investments are comprised of the following as of December 31, 2019:

	<u>Fair Market Value</u>
Stocks	\$ 1,700,857
Certificates of deposit	<u>3,258,093</u>
Total Investments	<u><u>\$ 4,958,950</u></u>

The House's investments experienced a net appreciation of \$194,823 for the year ended December 31, 2019.

RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2019

6. CARE MOBILE PROGRAM:

In conjunction with Children's Hospital, the House was a supporter of the Ronald McDonald Care Mobile Program which delivers immunizations directly to underserved children in both rural and urban areas. The agreement between Children's Hospital and the House began in May 2008.

During the year ended December 31, 2019, the House and Children's Hospital entered into an agreement to terminate the contract. As part of the termination agreement, the House purchased the vehicle used in the program for the amount of \$40,000 and donated it to Children's Hospital so they could continue the program without the House's support.

7. RELATED PARTIES:

Ronald McDonald House Charities, Inc. (RMHC Global) provides ongoing program grants to all of its Chapters around the world. These program grants are pre-authorized by the board of RMHC Global for the benefit of all Chapters. The grants are available to all Chapters that meet the program parameters; as such, the individual grants do not require any additional Board action. During year ended December 31, 2019, revenues totaling \$91,808 were from RMHC Global.

8. ENDOWMENT FUND:

The House's endowment fund consists of McDonald's, Inc. stock and proceeds received from the sale of the stock. As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

The Board of Directors of the House has interpreted the State Prudent Management of Institutional Funds Act (SPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the House classifies as net assets with donor restrictions (a) the original value of gifts donated to the perpetual endowment, (b) the original value of subsequent gifts to the perpetual endowment, and (c) accumulations to the perpetual endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. In accordance with SPMIFA, the House considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of the various funds, (2) the purposes of the donor-restricted endowment funds, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of the House, and (7) the House's investment policies.

*Investment Return Objectives, Risk Parameters and Strategies.* The House has adopted investment and spending policies, approved by the Board of Directors, for endowment assets that

RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2019

8. ENDOWMENT FUND (Continued):

attempt to provide a predictable stream of funding to programs supported by its endowment funds while also maintaining the purchasing power of those endowment assets over the long-term. Actual returns in any given year may vary from this amount.

To satisfy its long-term rate-of-return objectives, the House relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). From time to time, the House updates the investment policy to target a diversified asset allocation that can achieve its long-term objectives within prudent risk constraints.

*Spending Policy.* Only income earned from the fund may be used for House operations.

Endowment net asset composition by type of fund as of December 31, 2019 is as follows:

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total Net Endowment Assets</u>
Donor-restricted endowment funds	\$ -	\$ 2,145,200	\$ 2,145,200
Board-designated endowment funds	-	-	-
	<hr/>	<hr/>	<hr/>
Total Funds	<u>\$ -</u>	<u>\$ 2,145,200</u>	<u>\$ 2,145,200</u>

Changes in endowment net assets as of December 31, 2019 are as follows:

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total Net Endowment Assets</u>
Endowment net assets, beginning of year	\$ -	\$ 2,045,000	\$ 2,045,000
Unrealized gain	-	100,200	-
	<hr/>	<hr/>	<hr/>
Total Funds	<u>\$ -</u>	<u>\$ 2,145,200</u>	<u>\$ 2,145,200</u>

9. RISKS AND UNCERTAINTIES:

A novel strain of coronavirus was reported in New Orleans in March 2020 and continues to spread throughout the United States. While the disruption is currently expected to be temporary, there is considerable uncertainty around the duration. We expect this matter may continue to negatively impact the results of our operations and financial position, but the related financial impact cannot be reasonably estimated at this time.



RONALD MCDONALD HOUSE CHARITIES OF SOUTH LOUISIANA, INC.  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2019

10. DATE OF MANAGEMENT'S REVIEW:

Management has evaluated subsequent events through November 6, 2020 which is the date the financial statements were available to be issued and determined that no events occurred that significantly affected the financial statements.

11. RECLASSIFICATIONS:

Certain reclassifications have been made to the 2018 beginning net assets presentation to correspond with the current year presentation.